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Syracuse, N.Y., (February 16, 2016) – Otto Media is pleased to welcome Ivy Levine as the Public Relations Intern for the spring semester.

Levine is currently a senior studying public relations at the prestigious S.I. Newhouse School of Public Communications. In her role as the Public Relations Intern at Otto Media, Levine will manage the company's Facebook, Twitter, and Instagram accounts as she is Hootsuite Certified. In addition to this responsibility she will handle outgoing press materials, and will have a chance to gain hands-on production experience.

Prior to joining the Otto Media team, Levine worked as the Digital Communications Intern at the esteemed New York City public relations and digital marketing agency, Lippe Taylor, Inc. There, she generated vibrant content and crafted engaging programs aimed at building brand awareness and buzz for top consumer brands ranging from cosmetics giants, Revlon and Elizabeth Arden, to popular home products such as mega-consumer brand Air Wick.

Additionally, Levine has dived into countless organizations on campus. She is an Orientation Leader, and an Ambassador for the popular philanthropic brand, Love Your Melon. Prior to these experiences she was a Resident Advisor and a weekly columnist for The Odyssey Online Magazine.

As a television and music consummate, and writer, Levine aspires to work in the entertainment sector of public relations, specifically doing corporate communications for television or music studios.

"I am overjoyed to be working with Otto Media this semester—I really feel as though I will be able to learn and grow both in the communications and production fields," Levine said.

Bret Moses, owner of Otto Media also expressed his enthusiasm about adding Levine to the team.

"Ivy was a standout in the interview process. We can't wait to see what ideas she comes up with this semester," Moses said.

Otto Media specializes in the creation of traditional and innovative media for local, national and international businesses. The agency leverages the latest technology to deliver high production value with scale to accommodate small to large business marketing and advertising budgets. Otto Media is headquartered in Syracuse, New York and serves clients throughout the United States. Visit <http://www.ottomediaco.com> to learn more.

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